

## BoD Conference Call - 02/18/2018

### Agenda

- Moment of Silence
- National Website Platform
- Visit to PGR store vendor
- Affirmation of PGR chain of command
- PGR Certificate of Appreciation and State Captain Appointment
- Restructuring of Pacific Western Region
- Closing Comments/General Discussion

### On the Call

- Drew Berendtz - Web Admin
- Amy Buechel

### BoD Members

- Rob Butler
- David Noble
- Bob Dorey
- Herb Parson
- John Fenech
- Brenda Rowell
- Darlene Villa

Moment of Silence observed.

National Website Platform -

vBulletin is unsupportable in WordPress.

Q & A

What is it going to do for users?

Make it easier. Make it faster. Take away things we do not need.

What about archiving data? How far back do we need to archive?

We can archive what is needed. Nothing requires what we have done when it comes to the lawsuit. We can keep it in a "freeze" and unfreeze it when and if anyone needs to access it.

UrlJet format is different. It is threaded messages and old technology.

WordPress creates articles and can have comment sections. It can be monitored.

UrlJet can take our threaded messages and move them over to a comments area -

archive those.

Who can make Articles?

Anyone who is a member. Pending approval. Regional Captains, State Captains. - All pending approval. We will have an approval process.

What needs to be done first?

Posting missions.

What about securing it?

Add an add-on like BuddyPress.

At a minimum we migrate over our users. Not sure if we can import passwords. That may require the users to reset their passwords.

Will the Mission process be easier?

That is the goal.

New Users will automatically be signed up to receive emails. If they don't want them then they will have to go in and unsubscribe.

Have to haves:

- PHP Connector
- Mail Chimp
- Form submission for the States
- Mission Submission (we may need help archiving past missions)
- Basic Forum Groups - State BoD's, Regional and States.
- Mission posting becomes a link & a calendar link
- Automation

Would like to have:

- Articles to automated to MailChimp. When a mission is built it can go to the calendar and to email
- Self Maintained Profiles
- Online Voting/Nomination for BoD and State Captains

Open up the possibility for more IT Help.

How long?

6 weeks.

Process?

Create sub directory.

Build the site up

BoD will have access to see it as it is in progress.

How Much?

UrlJet has the vBulletin expertise - \$95 Hour Approx - \$3,000

IWitness as the website builder - Between \$7,000-\$10,000

A 3rd party integrater will have to help migrate some of the information.

Panel of People to give input and guide the way the website should go. Take it to the Regional Captains to pick 1 person with knowledge of websites to be on the panel. Plus the BoD, Drew, Amy and Tony.

WordPress is Maintanable.

Keep Add-ons to a minimum. BuddyPress is a free add on

Mail Chimp will be our primary source for emails. Drop the 2nd email server (Vulture - that costs approx. \$700 a quarter)

Nexternal be switched over to WooCommerce. Nexternal charges us 1.5% for every sale. WooCommerce will have a flat fee that will be less than Nexternal.

How much do we have in the bank?

\$102,217.

4 different accounts to make that total

Small Business

Main

Donations

TDF

What Obligations do we have now?

Jon Tatum does all of our bill paying.

Nexternal gives us a receipt.

Darlene does not see the outgoing bills.

Monthly Obligations?

\$1,700 a qtr to UrlJet

Vulture - \$160 month

Hoping in 6 months Vulture goes away.  
Nexternal hoping to switch over in a year or so  
vBulletin fee is \$500-\$600

The new site will be compatible with tablets and mobile devices.

We will host our own store.

No vote at this time. Need hard numbers for cost.

Sign up process will be smoother.

- Visit to the National Store vendor.

The Board approves of Brenda going to Chicago and possibly another Board member. John Fenech says he flies free and wouldn't mind going. Approval for Rick Crabb, store manager, to also go along. Other members also invited to go along. If anyone has any concerns about the store to please forward them to Brenda.

Violations of Trademark. Another one has been found on Etsy. Looks like the person takes challenge coins and makes them into rings and selling them for a profit. Takes the center of the coin and turns it into a token.

A letter of Cease and Desist will be sent to the person by Rob or Herb or Brenda.

Any profits gained by others using the PGR logo belongs to PGR.

- Affirmation - Chain of Command.

To be sent to the Regional Captains. The Regional Captains to subtly speak to the States that have Board of Directors.

Chain of Command needs to be established. The information will be sent to the Regional Captains who will pass it on to the State Captains. What they do with it is up to them.

- Withdraw the Certificate of Appreciation.

- Appointment Certificates

How many states have BoD's?  
Not sure on the number at this time.

What role do they play?

Only a few states with problems. We will have to deal with them at some point. KY is one of the states that has by-laws.

We want to keep things amicable. Not be heavy handed with them. State Boards need to understand they don't choose the State Captain the National BoD does.

National BoD should not confirm a State BoD's selection for a State Captain.

Indiana is an example. They have term limits. There are no term limits according the National BoD. It is not a by-law.

We put it to the Regional Captains to provide guidance to the State BoD's. But we need to give them the guidance for it.

The National BoD grants permission to the State PGR's use of our trademark.

If we don't have states that comply - We can suspend that States BoD members for 6 months.

What can we do differently?

Interview potential State Captains. Have several nominees and make sure they know that they do not work for the State BoD's.

- Restructuring of the Pacific Western Region

Ca, Nv, Hi, to be one region  
Ak, Wa, Or, and Id be another new region.

Get these regions changed before the new website so that it can be integrated with the new website change.

We will need a new Regional Captain.

- Closing comments/General Discussion

Bob Dorey and Brenda Rowell spoke with Rick Crabb about the trip-folds and getting the 1,000 tribute folds to them.

The state captain will make the request via Rick instead of going to the Regional Captains to eliminate some of the time constraint.

We are encouraging the State Captains (and Rick) to hold off on the trip folds until we can revamp them. That way they go hand in hand with the new website. New design

and change of wording is going to be needed.

We will have the cost to reword some of the trim fold so we might as well redesign the whole thing and get it to match the new website. Email to be sent to Rick.

- Decline in Donations. We have \$23,000 less in donations.

Darlene reminded us of Veterans week in Branson. Nov 5-12. Would like for the Board to be there at least part of the time.